






The ultimate guide to choose your **NEXT WEB DESIGNER**

| How to research a web designer's credibility & reputation online? |  Marketing Sweet | Web Designer 1 | Web Designer 2 |
|---|---|----------------|----------------|
| 1. Do they have 25+ positive Google reviews? | ✓ | | |
| 2. Do they have 25+ positive Facebook reviews? | ✓ | | |
| 3. Do they have video testimonials on their website? | ✓ | | |
| 4. Do they have a diverse website portfolio? | ✓ | | |
| 5. Do they have a local office in Adelaide? | ✓ | | |
| 6. Is your work going to be completed by a professional team? | ✓ | | |
| 7. Is your work going to be completed in-house? | ✓ | | |
| 8. Does their company website impress you? | ✓ | | |
| 9. Can you find their business on Google for services they provide? | ✓ | | |
| TOTAL | 9 / 9 | ___ / 9 | ___ / 9 |


| What questions to ask on the phone? |  Marketing Sweet | Web Designer 1 | Web Designer 2 |
|--|---|----------------|----------------|
| 10. Is there an expert who can talk to me today? | ✓ | | |
| 11. Can you come out and see me? | ✓ | | |
| 12. Can I come and see you? | ✓ | | |
| TOTAL | 3 / 3 | ___ / 3 | ___ / 3 |


| What to look out for during the presentation? |  Marketing Sweet | Web Designer 1 | Web Designer 2 |
|--|---|----------------|----------------|
| 13. Did they take notes during the meeting? | ✓ | | |
| 14. Am I confident they understood my business? | ✓ | | |
| 15. Did they give me a price on the day? | ✓ | | |
| 16. Is the deposit \$500 or less? | ✓ | | |
| 17. Were they transparent in their presentation on what I'm getting? | ✓ | | |
| 18. Will you send me a proposal within 24 hours? | ✓ | | |
| TOTAL | 6 / 6 | ___ / 6 | ___ / 6 |

| Questions to ask about the website technology |  Marketing Sweet | Web Designer 1 | Web Designer 2 |
|---|---|----------------|----------------|
| 19. Are you building my website on WordPress? | ✓ | | |
| 20. Is the website mobile responsive? | ✓ | | |
| 21. Is my website SEO friendly? | ✓ | | |
| 22. Can I make my own changes? | ✓ | | |
| 23. Will I own the website after its built? | ✓ | | |
| TOTAL | 5 / 5 | ___ / 5 | ___ / 5 |

| Questions to ask about the build process |  Marketing Sweet | Web Designer 1 | Web Designer 2 |
|--|---|----------------|----------------|
| 24. Do you have a person responsible for my project? | ✓ | | |
| 25. Are you going to helping me write my content? | ✓ | | |
| 26. Do you have a process you can show me on how you plan to build my website? | ✓ | | |
| 27. Can you show me how you will meet my completion date? | ✓ | | |
| 28. Do you have a training & handover process once the website is complete? | ✓ | | |

| | | | |
|---|--------------|---------|---------|
| 29. Can you show me how to make my own changes? | ✓ | | |
| TOTAL | 6 / 6 | ___ / 6 | ___ / 6 |

| Questions to ask about After Service |  <i>Marketing Sweet</i> | <i>Web Designer 1</i> | <i>Web Designer 2</i> |
|---|--|-----------------------|-----------------------|
| 30. Do you host the website in-house? | ✓ | | |
| 31. Do you host emails in-house? | ✓ | | |
| 32. Can you support me after the website is built if I get stuck? | ✓ | | |
| 33. Do you get traffic to my website or do I need someone else? | ✓ | | |
| 34. Can you do Facebook, SEO & Adwords in-house? | ✓ | | |
| 35. Will my website help get me to page 1 on Google? | ✓ | | |
| TOTAL | 6 / 6 | ___ / 6 | ___ / 6 |

| TOTAL | |
|--|----------------|
|  <i>Marketing Sweet</i> | 35 / 35 |
| Web Designer 1 | ___ / 35 |
| Web Designer 2 | ___ / 35 |