






The ultimate guide to choose your NEXT WEB DESIGNER

How to research a web designer's credibility & reputation online?	 Marketing Sweet	Web Designer 1	Web Designer 2
1. Do they have 25+ positive Google reviews?	✓		
2. Do they have 25+ positive Facebook reviews?	✓		
3. Do they have video testimonials on their website?	✓		
4. Do they have a diverse website portfolio?	✓		
5. Do they have a local office in Adelaide?	✓		
6. Is your work going to be completed by a professional team?	✓		
7. Is your work going to be completed in-house?	✓		
8. Does their company website impress you?	✓		
9. Can you find their business on Google for services they provide?	✓		
TOTAL	9 / 9	___ / 9	___ / 9


What questions to ask on the phone?	 Marketing Sweet	Web Designer 1	Web Designer 2
10. Is there an expert who can talk to me today?	✓		
11. Can you come out and see me?	✓		
12. Can I come and see you?	✓		
TOTAL	3 / 3	___ / 3	___ / 3


What to look out for during the presentation?	 Marketing Sweet	Web Designer 1	Web Designer 2
13. Did they take notes during the meeting?	✓		
14. Am I confident they understood my business?	✓		
15. Did they give me a price on the day?	✓		
16. Is the deposit \$500 or less?	✓		
17. Were they transparent in their presentation on what I'm getting?	✓		
18. Will you send me a proposal within 24 hours?	✓		
TOTAL	6 / 6	___ / 6	___ / 6

Questions to ask about the website technology	 Marketing Sweet	Web Designer 1	Web Designer 2
19. Are you building my website on WordPress?	✓		
20. Is the website mobile responsive?	✓		
21. Is my website SEO friendly?	✓		
22. Can I make my own changes?	✓		
23. Will I own the website after its built?	✓		
TOTAL	5 / 5	___ / 5	___ / 5

Questions to ask about the build process	 Marketing Sweet	Web Designer 1	Web Designer 2
24. Do you have a person responsible for my project?	✓		
25. Are you going to helping me write my content?	✓		
26. Do you have a process you can show me on how you plan to build my website?	✓		
27. Can you show me how you will meet my completion date?	✓		
28. Do you have a training & handover process once the website is complete?	✓		

29. Can you show me how to make my own changes?	✓		
TOTAL	6 / 6	___ / 6	___ / 6

Questions to ask about After Service	 <i>Marketing Sweet</i>	<i>Web Designer 1</i>	<i>Web Designer 2</i>
30. Do you host the website in-house?	✓		
31. Do you host emails in-house?	✓		
32. Can you support me after the website is built if I get stuck?	✓		
33. Do you get traffic to my website or do I need someone else?	✓		
34. Can you do Facebook, SEO & Adwords in-house?	✓		
35. Will my website help get me to page 1 on Google?	✓		
TOTAL	6 / 6	___ / 6	___ / 6

TOTAL	
 <i>Marketing Sweet</i>	35 / 35
Web Designer 1	___ / 35
Web Designer 2	___ / 35